## **ORDER**

Orders	Order / Rev:	108215		
	Alt Order #:	06867206		
	Product Desc:	AM ACTION NETWORK		HD
	Estimate:	3490		KSNV
	Flight Dates:	10/26/12 - 11/06/12	Primary AE:	Amy McCreary
	Original Date / Rev:	10/24/12 / 10/24/12	Sales Office:	BLPHI
	Order Type:	GENERAL	Sales Region:	National
Agency	Name:	American Media & Advocacy Group		
	Buying Contact:		Billing Type:	Cash
	Billing Contact:		Billing Calendar:	Broadcast
		815 Slaters Ln.	Billing Cycle:	EOM/EOC
		Alexandria, VA 22314	Agency Commission:	15%
Advertiser	Name:	American Action Network		
	Demographic:	A35+	New Business Thru:	
	Product Codes:	PLI1,PLI2	Order Separation:	00:05:00
	Priority:	SELECT PRIORITY CODE	Advertiser External ID:	
	Revenue Codes:	POLITICAL/AGY, PISSUE, GEN	Agency External ID:	

## Bill Plan

Start Date	End Date # Spots Gross Amo		Gross Amount	Net Amount
10/01/12	10/28/12	7	\$11,850.00	\$10,072.50
10/29/12	11/06/12	18	\$22,550.00	\$19,167.50

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	7	\$11,850.00	\$10,072.50	0.00
November 2012	18	\$22,550.00	\$19,167.50	0.00
Totals	25	\$34,400.00	\$29,240.00	0.00

## **Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

Order Share	Share	Total
KSNV	10%	\$34,400.00
Market	100%	\$344,000.00

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	29%	\$99,760.00
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	30%	\$103,200.00
KTUD	1%	\$3,440.00
KVVU	25%	\$86,000.00
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	5%	\$17,200.00

_Ln	Ch	Start	End	Inventory Code	Break	Start/End Tir	ne Days	Len Spots	Rate Pri	Rtg Type Spots	Amount
E 1	KSNV	10/26/12	10/26/12	M-F 5-6a WakeUp	w/Wa@M	5-6a	F	:30 1	\$1,200.001	0.00 NM 1	\$1,200.00
				M-F 5-6a WakeUp	w/Wagners						
	WAKE V	V/WAGNR	S1								
	Star	t Date E	nd Date	Weekdays	Spots/Week	Rate	Rating			l	

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Order / Rev: 108215 Advertiser: American Action Network

Alt Order #: 06867206 Product Desc: AM ACTION NETWORK KSNV

Flight Dates: 10/26/12 - 11/06/12 Estimate: 3490

Ln Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len S	pots	Rate Pri	Rtg Type	Spots	Amount
E 1 KSNV	10/26/1	2 10/26/12	M-F 5-6a WakeUp	-	5-6a	F	:30	1	\$1,200.001	0.00 NM	1	\$1,200.00
WAKE V	V/WAGN	IRS1	M-F 5-6a WakeU	p w/vvagners								
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/2		10/28/12	F	1	\$1,200.00	0.00	.20		\$4,000,00.4	0.00 NIM	4	<b>#4</b> 000 00
E 2 KSNV	10/29/1	2 10/29/12	M-F 5-6a WakeUp M-F 5-6a WakeUp	-	5-6a	M	:30	ı	\$1,200.001	0.00 NM	1	\$1,200.00
	V/WAGN											
Star Week: 10/2	rt Date	End Date 11/04/12	Weekdays M	Spots/Week 1	Rate \$1,200.00	Rating 0.00						
E 3 KSNV			M-F 5-6a WakeUp		5-6a	- T	:30	1	\$1,200.001	0.00 NM	1	\$1,200.00
			M-F 5-6a WakeU	Ū								. ,
	V/WAGN		Mookdovo	Spoto/Mook	Poto	Poting						
Week: 10/2	rt Date 29/12	End Date 11/04/12	<u>Weekdays</u> - T	Spots/Week 1	Rate \$1,200.00	Rating 0.00						
E 4 KSNV	10/31/1	2 10/31/12	M-F 5-6a WakeUp		5-6a	W	:30	1	\$1,200.001	0.00 NM	1	\$1,200.00
WAKE V	0/00/0 C N	IDC1	M-F 5-6a WakeU	p w/Wagners								
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/2		11/04/12	W		\$1,200.00	0.00						
E 5 KSNV	11/01/1	2 11/01/12	M-F 5-6a WakeUp	J	5-6a	T	:30	1	\$1,200.001	0.00 NM	1	\$1,200.00
WAKE V	V/WAGN	IRS1	M-F 5-6a WakeU	p w/Wagners								
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/2		11/04/12	T		\$1,200.00	0.00						
E 6 KSNV	11/02/1	2 11/02/12	M-F 5-6a WakeUp M-F 5-6a WakeUp	•	5-6a	F	:30	1	\$1,200.001	0.00 NM	1	\$1,200.00
WAKE V	V/WAGN	IRS1	W-1 5-0a WakeO	p w/ vvagners								
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/2 E 7 KSNV		11/04/12	F M-F 5-6a WakeUp		\$1,200.00 5-6a	0.00 M	:30	1	\$1,200.001	0.00 NM	1	\$1,200.00
L / KONV	11/03/1	2 11/03/12	M-F 5-6a WakeU	•	3-0a	IVI	.30	'	φ1,200.00 I	U.UU INIVI	· '	\$1,200.00
	V/WAGN											
Star Week: 11/0	rt Date 05/12	End Date 11/11/12	Weekdays M	Spots/Week 1	Rate \$1,200.00	Rating 0.00						
		2 11/06/12	M-F 5-6a WakeUp		5-6a	- T	:30	1	\$1,200.001	0.00 NM	1	\$1,200.00
			M-F 5-6a WakeU	p w/Wagners								
WAKE V	w/waGN rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 11/0		11/11/12	- T		\$1,200.00	0.00						
E 9 KSNV	10/28/1	2 10/28/12	News 3 Sunrise -		6a-7a	S	:30	1	\$1,000.001	0.00 NM	1	\$1,000.00
NW3-SI	JNRS WI	KND	News 3 Sunrise S	SUNDAY								
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/2		10/28/12	S		\$1,000.00	0.00						
E10 KSNV	11/04/1	2 11/04/12	News 3 Sunrise - News 3 Sunrise S		6a-7a	S	:30	1	\$1,000.001	0.00 NM	1	\$1,000.00
NW3-SL	JNRS WI	KND	News 3 Sumse 3	OUNDAT								
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/2		11/04/12	Sa-Su Early News		\$1,000.00 5pm-630pm	0.00	-20		¢1 250 00 1	0.00 NM	1	¢1 250 00
E I I KSINV	10/27/1	2 10/21/12	Sa-Su Early News		opini-630pini	5-	:30	'	\$1,350.001	U.UU INIVI	'	\$1,350.00
NEWS 3	3		•									
Star Week: 10/2	rt Date	End Date 10/28/12	Weekdays S-	Spots/Week	Rate \$1,350.00	Rating 0.00						
			Sa-Su Early News		5pm-630pm	S-	:30	1	\$1,350.001	0.00 NM	1	\$1,350.00
			Sa-Su Early News					·				. ,
NEWS 3	_	End Data	Weekdovo	Spots/Mosts	Data	Patina						
Week: 10/2	rt Date 29/12	End Date 11/04/12	<u>Weekdays</u> S-	Spots/Week 1	Rate \$1,350.00	Rating 0.00						
E13 KSNV	10/27/1	2 10/27/12		CM	11pm-1135p	mS-	:30	1	\$2,800.001	0.00 NM	1	\$2,800.00

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Order / Rev: 108215 Advertiser: American Action Network

Alt Order #: 06867206 Product Desc: AM ACTION NETWORK KSNV

Flight Dates: 10/26/12 - 11/06/12 Estimate: 3490

Set-Su News 3 at Eleven   Set-Su News 3 at	Ln Ch	Start	End	Inventory Code		Start/End T	ime [	Days	Len S	pots	Rate Pri	Rtg Type	Spots	Amount
Webs. 10/22/12   10/24/12   10/														
Webs. 1022112   1026112	WKD2 I	NWS-AT	11	Sa-Su News 3 at	Lieveii									
E14 KSNV 1103/12   1003/12   58-58 News 3 at Eleven	Sta	rt Date	End Date	Weekdays	Spots/Week		Rating							
Saru Date   Saru	-													
Week: 10/29/12   11/04/12	E14 KSNV	11/03/1	2 11/03/12			11pm-1135p	m	S-	:30	1	\$2,800.00 1	0.00 NM	1	\$2,800.00
Start Date   End Date   Weekdays   Spots/Week   Rate   Rating   Start Date   Star	WKD2 I	NWS-AT	11	Sa-Su News 3 at	Eleven									
E15 KSNV   1026/12   1026/12   Late Night wiFallon   CM   1236a-136am   F.   .30   1 \$700.00   0.00   NM   1 \$700.00				Weekdays	Spots/Week	Rate	Rating							
Sign Date	Week: 10/	/29/12	11/04/12	S-	1	\$2,800.00	0.00						<u> </u>	
Start Date	E15 KSNV	10/26/1	2 10/26/12	•		1236a-136ar	n	F	:30	1	\$700.00 1	0.00 NM	1	\$700.00
Start Date	ΙΕΔΙΙ	ON		Late Night w/Fall	on									
Meek: 10/22/12   10/28/12   10/28/12   1.01/28/12   1.0			End Date	Weekdays	Spots/Week	Rate	Rating							
Late Night wFallor   Siart Date   End Date   Weekdays   Spots/Week   Rate   Rating   Week 10/29/12   11/04/12   Late Night wFallor													]	
Start Date   End Date   Weekdays   Spots/Week   Rate   Rating   Name	E16 KSNV	10/29/1	2 10/29/12	Late Night w/Fallo	on CM	1236a-136ar	n M-		:30	1	\$700.00 1	0.00 NM	1	\$700.00
Start Date   End Date   Week 10/29/12   11/04/12   Ms	15411	ON		Late Night w/Fall	on									
Mexic 10/29/12   11/04/12   Late Night WFallon			End Date	Weekdays	Snots/Maak	Rate	Rating							
Late Night wFallon   Start Date   End Date   Weekdays   Spots/Week   Rate   Rating   0.00														
FALLON   Start Date   End Date   Weekdays   Spots/Week   Rate   Rating   0.00	E17 KSNV	10/30/1	2 10/30/12	Late Night w/Fallo	on CM	1236a-136ar	n - T		:30	1	\$700.00 1	0.00 NM	1	\$700.00
Start Date   End Date   Weekdays   Throw   1   \$700.00   0.00				Late Night w/Falle	on									
Meek: 10/29/12   11/04/12   10/31/12   Late Night wFallon   Late Night			End Data	Mookdovo	Cnoto/Mook	Doto	Doting							
Table														
Late Night WFallon   Start Date   End Date   Meekdays   Spots/Week   Rate   Rating   0.00				Late Night w/Fallo	· · · · · ·	-		W	:30	1	\$700.00 1	0.00 NM	<b>i</b> 1	\$700.00
Start Date   Find Date   Weekdays   Spots/Week   Rate   Rating   Start Date   Sta				•							•			*
Neek: 10/29/12   11/04/12  W   1   \$700.00   0.00														
Fig. KSNV   11/01/12   11/01/12   Late Night w/Fallon   CM   1236a-136am  T   :30   1 \$700.00				Weekdays										
Start Date   End Date   Weekdays   Spots/Week   Rate   Rating   Start Date   Star					· · · · · ·	•		- T	.30	1	\$700.00.1	0.00 NM	<b>i</b> 1	\$700.00
Start Date   End Date   Weekdays   Spots/Week   Rate   Spots/Week	210 1011	1 1/0 1/1	2 11/01/12	•		12000 10001			.00	•	ψ/ 00.00 1	0.00 14101	· '	ψ100.00
Week: 10/29/12   11/04/12   11/02/12   11/	J FALLO	ON		· ·										
Second Color   1/102/12   11/02/12   11/02/12   Late Night w/Fallon   CM   1236a-136am  F   :30   1   \$700.00 1   0.00 NM   1   \$700.00					Spots/Week									
Start Date   End Date   Weekdays   Spots/Week   Rate   Rating   Start Date   End Date   Weekdays   Spots/Week   Rate   Start Date   Start Date   End Date   Start Date   Start Date   End Date   Start Date   Start Date   End Date   Start Date   End Date   Start Date   Start Date   End Date   Weekdays   Spots/Week   Rate   Rating   Start Date   Start Date   Start Date   End Date   Start Date   Start Date   End Date   Start Date   Start Date   Start Date   Start Date   End Date   Start Date   Start Date   Start Date   End Date   Start					1 CM	•		E	.20	1	\$700 00 1	0.00 NM		¢700 00
Start Date   End Date   Weekdays   Spots/Week   Rate   Start Date   Start Date   End Date   Weekdays   Spots/Week   Rate   Start Date   Start Date   End Date   Weekdays   Spots/Week   Rate   Start Date   Start Date   Start Date   End Date   Weekdays   Spots/Week   Rate   Start Date   Start Date   End Date   Weekdays   Spots/Week   Rate   Start Date   Start Date   Start Date   Start Date   End Date   Weekdays   Spots/Week   Rate   Start Date   Start Date   Start Date   End Date   Weekdays   Spots/Week   Rate   Start Date   Start Da	E 20 KSINV	1 1/02/1	2 11/02/12	· ·		1230a-130a1	11	F	.30	'	\$700.001	U.UU INIVI	<b>'</b>	\$700.00
Week: 10/29/12         11/04/12        F-         1         \$700.00         0.00           E 21 KSNV 11/05/12 11/05/12 Late Night w/Fallon Late Night w/Fallon         CM         1236a-136am         M         :30         1         \$700.00 1         0.00 NM         1         \$700.00           J FALLON           Start Date Week in 1/05/12         End Date Mark of Mark	J FALLO	ON		_a.og, . a	•									
E21 KSNV   11/05/12   11/05/12   Late Night W/Fallon   CM   1236a-136am   M   :30   1 \$700.00 1   0.00 NM   1 \$700.00					Spots/Week									
Late Night w/Fallon   Start Date   End Date   Weekdays   Spots/Week   Rate   Rating   0.00					1						<b>^-</b>			<b>^-</b>
Start Date   End Date   Weekdays   Spots/Week   Rate   Rating   0.00	E 21 KSNV	11/05/1	2 11/05/12	-		1236a-136ar	n M-		:30	1	\$700.001	0.00 NM	1	\$700.00
Week: 11/05/12         11/11/12         M         1         \$700.00         0.00           E 22 KSNV 10/27/12 10/27/12 10/27/12 Saturday Night Live         CM         1130pm-1:02am        S-         :30         1         \$4,000.00 1         0.00 NM         1         \$4,000.00           SAT NITE LIVE           Start Date Start Date Start Date Weekdays Night Live         Spots/Week Rate Rating Night Live         Rating Naturday Night Live         1         \$4,000.00         0.00         0.00         0.00 NM         1         \$4,000.00         1         \$4,000.00 NM         1         \$4,000.00         0.00 NM         1         \$4,000.00 NM         1         \$4,000.00         0.00 NM         1         \$4,000.00 NM         1	J FALLO	ON		Late Hight w/r and	OH									
E 22 KSNV 10/27/12 10/27/12 Saturday Night Live CM 1130pm-1:02amS- :30 1 \$4,000.00 1 0.00 NM 1 \$4,000.00 Saturday Night Live SAT NITE LIVE  Start Date Week: 10/22/12 10/28/12 5S- 1 \$4,000.00 0.00  E 23 KSNV 11/03/12 11/03/12 Saturday Night Live CM 1130pm-1:02amS- :30 1 \$4,000.00 1 0.00 NM 1 \$4,000.00  SAT NITE LIVE  Start Date Start Date End Date Weekdays Spots/Week Rate Rating  Week: 10/29/12 11/04/12S- 1 \$4,000.00 0.00  E 24 KSNV 10/28/12 10/28/12 Sports Night in Las Vega\$M Sun 1135p-1200aS :30 1 \$800.00 1 0.00 NM 1 \$800.00  SPORT NT-L VGS  Start Date End Date Weekdays Spots/Week Rate Rating  Week: 10/22/12 10/28/12 Sports Night in Las Vega\$M Sun 1135p-1200aS :30 1 \$800.00 1 0.00 NM 1 \$800.00 Sports Night in Las Vega\$S SPORT NT-L VGS  Start Date End Date Weekdays Spots/Week Rate Rating  Week: 10/22/12 10/28/12 5S 1 \$800.00 0.00	<u>Sta</u>	rt Date			Spots/Week	Rate	Rating							
Saturday Night Live   Saturday Night Live   Start Date   End Date   Weekdays   Spots/Week   Rate   Rating   Meek: 10/22/12   10/28/12   10/28/12   10/28/12   11/03/12   Saturday Night Live   CM   1130pm-1:02amS-   :30   1 \$4,000.00   0.00   NM   1 \$4,000.00   Saturday Night Live   SAT NITE LIVE   Start Date   End Date   Weekdays   Spots/Week   Rate   Rating   Rating   Neek: 10/29/12   11/04/12   Sports Night in Las VegaSM   Sun 1135p-1200aS   :30   1 \$800.00   NM   1 \$800.00   Sports Night in Las VegaSM   Spots/Week   Rate   Rating   Rating   Spots/Week   Rate   Rating   Rating   Spots/Week   Rate   Rating   Rating   Spots/Week   Rating   Rating   Rating   Neek: 10/22/12   10/28/12   10/28/12   Spots/Week   Rate   Rating   Ra					· ·	-								
SAT NITE LIVE  Start Date  Sta	E 22 KSNV	10/27/1	2 10/27/12	, ,		1130pm-1:02	2am	S-	:30	1	\$4,000.001	0.00 NM	1	\$4,000.00
Start Date   End Date   Weekdays   Spots/Week   Rate   Rating   0.00	SAT NI	TE LIVE		Saturday Nigrit Li	ive									
E 23 KSNV 11/03/12 11/03/12 Saturday Night Live CM 1130pm-1:02amS- :30 1 \$4,000.00 1 0.00 NM 1 \$4,000.00 Saturday Night Live  SAT NITE LIVE  Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/29/12 11/04/12 Sports Night in Las VegaSM Sun 1135p-1200aS :30 1 \$800.00 1 0.00 NM 1 \$800.00 Sports Night in Las VegaS SPORT NT-L VGS  Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/22/12 10/28/12 Sports Night in Las VegaS Spots/Week Rate Rating Week: 10/22/12 10/28/12 Sports Night in Las VegaS Spots/Week Rate Rating Week: 10/22/12 10/28/12 Spots/Week Rate Rating Week: 10/22/12 10/28/12 Spots/Week Spots/Week Rate Rating Week: 10/22/12 10/28/12 Spots/Week Spots/W			End Date	Weekdays	Spots/Week	Rate	Rating							
SAT NITE LIVE  Start Date   End Date   Weekdays   Spots/Week   Rate   Rating   Week: 10/29/12   11/04/12   2S-   1 \$4,000.00   0.00  E 24 KSNV   10/28/12   10/28/12   Sports Night in Las VegaSM   Sun 1135p-1200aS   :30   1 \$800.00   1 \$800.00   1 \$800.00   Sports Night in Las VegaS  SPORT NT-L VGS  Start Date   End Date   Weekdays   Spots/Week   Rate   Rating   Week: 10/22/12   10/28/12   2S   1 \$800.00   0.00				S-										
SAT NITE LIVE  Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/29/12 11/04/12S- 1 \$4,000.00 0.00  E 24 KSNV 10/28/12 10/28/12 Sports Night in Las VegaSM Sun 1135p-1200aS :30 1 \$800.00 1 0.00 NM 1 \$800.00  Sports Night in Las Vegas SPORT NT-L VGS  Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/22/12 10/28/12S 1 \$800.00 0.00	E 23 KSNV	11/03/1	2 11/03/12	, ,		1130pm-1:02	2am	S-	:30	1	\$4,000.00 1	0.00 NM	1	\$4,000.00
Start Date   End Date   Weekdays   Spots/Week   Rate   Rating	SAT NI	TELIVE		Saturday Night L	ive									
Week: 10/29/12       11/04/12      S-       1 \$4,000.00       0.00         E 24 KSNV 10/28/12 10/28/12       Sports Night in Las Vegas Night in Las Vegas       Sun 1135p-1200aS       :30 1 \$800.00 1 0.00 NM       1 \$800.00 NM         SPORT NT-L VGS       Start Date Weekdays Weekdays News 10/22/12 10/28/12       Spots/Week Rate Rating News 10/22/12 10/28/12       Rating News 10/22/12 10/28/12			End Date	Weekdays	Spots/Week	Rate	Rating							
Sports Night in Las Vegas  SPORT NT-L VGS  Start Date	Week: 10/	/29/12			1	\$4,000.00	0.00							
SPORT NT-L VGS         Start Date         End Date         Weekdays         Spots/Week         Rate         Rating           Week: 10/22/12         10/28/12        S         1         \$800.00         0.00	E 24 KSNV	10/28/1	2 10/28/12		-	Sun 1135p-1	200a	S	:30	1	\$800.001	0.00 NM	1	\$800.00
Start Date         End Date         Weekdays         Spots/Week         Rate         Rating           Week: 10/22/12         10/28/12        S         1 \$800.00         0.00	SDODI	NT-L VC	35	Sports Night in La	as Vegas									
Week: 10/22/12 10/28/12S 1 \$800.00 0.00				Weekdavs	Spots/Week	Rate	Rating							
E 25 KSNV 11/04/12 11/04/12 CM Sun 1135p-1200aS :30 1 \$800.00 1 0.00 NM 1 \$800.00					1								]	
<del>-</del>	E 25 KSNV	11/04/1	2 11/04/12		СМ	Sun 1135p-1	200a	S	:30	1	\$800.001	0.00 NM	1	\$800.00

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Order / Rev: 108215 Advertiser: American Action Network Alt Order #: 06867206 Product Desc: AM ACTION NETWORK **KSNV** 10/26/12 - 11/06/12 Flight Dates: Estimate: 3490 Inventory Code Break Start/End Time Rate Pri Rtg Type Spots Ln Ch Start End Days Len Spots Amount Sports Night in Las Vegas Sports Night in Las Vegas

Rate

\$800.00

Rating

0.00

Spots/Week

Weekdays

----S

SPORT NT-L VGS

Start Date

Week: 10/29/12

End Date

11/04/12

Totals 25 \$34,400.00